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Nº 342



POP UP ADVERTISING

HIGH-IMPACT ADVERTISING
OPPORTUNITIES NOW
AVAILABLE

entry door decals

Engage with shoppers the minute they walk through the door. This important touch point sends customers on a directional path of discovery to your brand or retail outlet, cleverly capturing them from the moment they enter the centre.

DIMENSIONS
Contact Centre
Management

QUANTITY AVAILABLE
1- 6 Entries available

RATES
\$1,500.00 Per entry per
month (gst exclusive)

Must be booked in advance with Centre Management – decal must be 2 way vision window film and must be submitted for approval at the time of booking.

Price per entry excludes production and installation.



travelator decals

This dynamic advertising space works well with innovative, ambient creative maximising the dwell time spent travelling between levels. Utilise with decals throughout the centre to deliver a centre-wide message.

DIMENSIONS

Contact Centre
Management

QUANTITY AVAILABLE

1 - 4 Travellators

RATES

\$1,500.00 Per travellator per
month (gst exclusive)

Must be booked in
advance with Centre
Management – decal must
be submitted for approval
at the time of booking.

Price per travellator is for
both faces and excludes
production and installation



table talkers

Deliver your message every time a shopper stops for a bit to eat. In the busy food court our table talkers are a high traffic touch point, capturing shoppers while they wait for their morning coffee or lunch.

DIMENSIONS
A5

QUANTITY AVAILABLE
30 Double sided

RATES
\$200 Per month
(GST Exclusive)

Must be booked in advance with Centre Management. All Inserts are to be supplied prior to commencement.



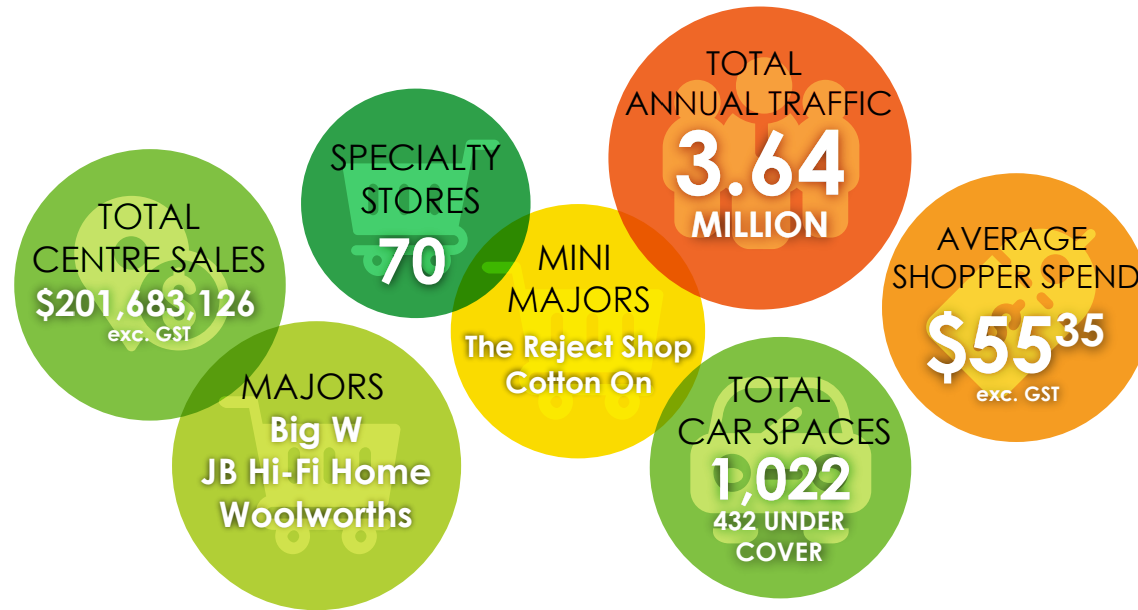
about us

Orana Mall is the premier shopping centre in the Central West servicing the Region since 1979.

Everything you need is located on one level for ease of shopping with Big W, Woolworths, Woolworths Petrol and over 70 specialty stores.

Orana Mall has a variety of national and local fashion, jewellery and food outlets plus 4 ATMS, Commonwealth Bank and Australia Post. Free undercover carparking and is open seven days.

ORANA MALL KEY CENTRE STATISTICS



OUR CUSTOMER



Orana Mall's primary trade area has an estimated population of 52,445 and 122,956 in the secondary greater Orana catchment area. The average age of the resident is 37 with an average household income of \$1,097. In addition, 55% of households comprise of a family with dependent children.

  www.oranamall.com.au



Over 70
specialty
stores

a place you know...

